

**ARE YOU ONE OF THE VOTERS
WHO GO TO THE POLLS BLINDFOLDED?**

When you step into the election booth with ballot in hand, do you often find that you know nothing more about some of the candidates than their names? This year, plan to watch the newspapers and listen to the radio for information that will help you cast your vote on a basis of each man's background and qualifications.

Here in Princeton, for example, you are confronted with an invaluable opportunity to place a member of YOUR OWN community on the County Board of Freeholders. Representation of that kind is VITAL to a municipality which contributes each year so large a part of the tax levy to the county treasury. MAKE SURE that a capable, thrifty Princeton business man is elected to keep an eye on YOUR tax dollars.

For Democratic Freeholder,

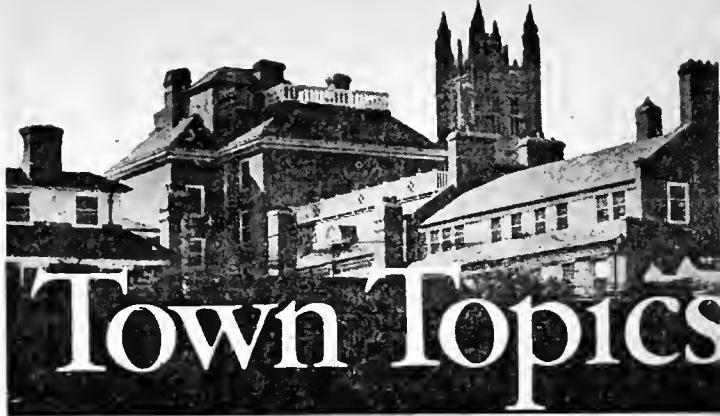
Vote For

EDWARD A. THORNE

Ordered and Paid for by Campaign Manager

PATRON

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WE NOMINATE

Asa Smith Bushnell, Commissioner of the Eastern College Athletic Conference, President of the National Association of Football Commissioners, Secretary of the United States Olympic Association and one of the most level-headed executives in the sphere of American amateur athletics. In the weeks and months ahead, as enthusiasts gradually succumb to the annual autumnal madness known as football, Bushnell's contributions to sport will be symbolized by the efficient manner in which intercollegiate gridiron affairs in the East are administered.

Just about a decade ago Bushnell resigned as Graduate Manager of Princeton University athletics to accept the directorship of the then new Central Office for Eastern Intercollegiate Athletics. It was a long, long step, both for Bushnell and for some 50 eastern colleges, but today his New York headquarters serves nearly 100 colleges and 25 federated sports groups. In ten hectic years, scheduling has been simplified, long-needed economies of time and money effected and, perhaps most startling of all, athletic administration has reached a degree of effectiveness seldom attained by its academic counterpart.

A native of Springfield, Ohio, and named for his grandfather, the 40th governor of the Buckeye State, Bushnell, now 47, has made a habit of the habit of excellence. He crammed an incredible number of activities into his four undergraduate years at Princeton and in the Class of 1921's senior poll was voted "most original" and "done most for class" and placed second in the balloting for "wittiest." A term at Columbia Law School and a fling at banking and business preceded his return to Princeton in 1925 as editor of the *Alumni Weekly*.

While overhauling the *Weekly's* format and increasing its readability, Bushnell took on part-time athletic duties and was designated Graduate Manager in 1932. Not content with slashing athletic expenses \$100,000 without curtailing essential services to students, he originated Princeton's brilliant series of Invitation Track Meets and founded *The Princeton Athletic News*. During the war he returned to the campus temporarily as Acting Director of Athletics, combining responsibilities here with those of the Central Office, of governmental advisory bodies, of other nationally important sports organizations.

For all that he is doing to keep college athletics on an even keel in this dismaying post-war period; for his realistic approach to such basic problems as "betting on the results of amateur sports contests;" for combining, for the benefit of the many he serves, the best qualities of the creator and of the administrator; he is TOWN TOPICS' nominee for

**PRINCETON'S
MAN OF THE WEEK
Sept. 28-Oct. 4, 1947**

Town Topics

Published Every Thursday throughout the Year

DONALD C. STUART, JR.
DAN D. COYLE
Editor and Publishers

Mailed without charge every week to every home in Princeton Borough and Township. Advertising Rates on Application.

Box 371 Princeton, N.J. Telephone 2326

Vol. II, No. 29 Sept. 28-Oct. 4, 1947

Topics of the Town

Community Spirit. In the early years of the war, residents of Jugtown planned, built and dedicated their own honor roll. Later, they formed their own Community Club, entered their own ball teams in various leagues and a fortnight ago, they spoke as a unified group against the rezoning of part of their neighborhood.

Now, Nassau Street's rumor mill has it, they will ask the Borough for one of the fire engines presumably retired by acquisition of two brand new models. With other equipment, they are reportedly planning formation of a fire company in their (Eastern) end of town. As yet, nothing was official, but amused predictions of Jugtown's secession to incorporate as a separate municipality once again were rife.

Civic Group Formed. The Princeton Civic Association held its first annual meeting in Borough Hall Tuesday night, named the following officers: Dilman M. K. Smith, chairman; Joseph E. McLean, vice-chairman; Raymond A. Brickley, secretary; Miss Dorothy Whiteman, treasurer. Trustees for one, two and three years, respectively: Edmund D. Cook, the Rev. Guy A. Bensinger, James A. Arnold, Jr.

Planning to "assist in the solution of problems of municipalities in the Princeton area through special, comprehensive studies accompanied by specific recommendations," the association will meet henceforth on the third Tuesday of each month. Its first task: a drive to send its membership of 31 into much higher figures, thus justifying its continued existence.

(Continued on page four)

ONE OF THE FIRST SIGNS of a child's illness is increased body temperature. At last we are able to offer a fever thermometer that you can read! Thorne the Druggist, 168 Nassau Street,

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ARTHUR EVERETT, Sec'y

There's a New Political Slogan

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**For Personal Gain for Yourself, Resulting from
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terests at Heart,**

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DEMOCRATIC FREEHOLDER**

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It's New to Us

Child Care Center. Mothers, working, wishing they were, or merely overloaded with household routine can now have their innings, thanks to two other mothers who were in the same boat. With a background of child care, the use of standardized board of education programs and the support of a registered nurse, they will "supervise the play" of children from 2½ to 5, nine hours a day, five days a week, 12 months a year. The fee can be paid monthly so that you are not committed on a long-term basis, as to a school. Said fee, incidentally, according to our somewhat fallible but carefully checked mathematics, breaks down to approximately 15 cents an hour.

Registration of children for the Center, which opens next Wednesday, should be made at the Methodist Church this Saturday from 10-12 or 1-3. Further details can be had by calling 117-M or 2066-R.

Steel Wall Tile. Here is luxury available more easily and less expensively than we would have believed. For that modern bathroom that even those most addicted to colonial homes *must* have, these rust-proof, enamel-finish steel tiles are quite something. Both field tiles and various trimming tiles come in an assortment of good colors, all on view at Sears-Roebuck, Palmer Square, where you can order the entire outfit.

We'll give you figures first, then facts. A 5' x 6' bathroom, tiled 4½ feet high, costs about \$43.50 and if you have ever priced regular tile, you know what an amazing figure that is. The interesting fact is that you can do the tiling yourself with the tools and instructions which are provided. A brief study of the illustrations which we saw convinced us that the claim made for the steel tiles, "easier than papering a room," is true.

Redonble and Alken Prints. With the mention of these two names, there is really no need to add more, unless, of course, there are those who happen to be as ignorant as we were! Trusting that there are some, we'll pass on a bit of what we learned and saw at The Silver Shop, 59 Palmer Square.

The French Redonble is synonymous
(Continued on page eight)

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Facials, Waves, Manicures, Shampoos.
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He's always looking for insurance prospects around Princeton. If you meet him, consult him about your insurance problems. He's H. C. Sturhahn.

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We Are Continuing Our Sale of Jellies and Preserves at the Same Prices as Last Week!

All of These Items Are Far Below Last Year's Prices

NEW—No. 2 Soy Bean—Succotash	2 tins for 39c
Sunkist Whole Kernel Corn	2 tins for 37c
Sunkist Fruit Cocktail—Large Tins	2 for 77c
Sunkist Fruit Cocktail—Large Glass	2 for 83c
Sunkist Peaches, Sliced—No. 2½ Tins	2 for 59c
Sunkist Pears, Sliced—No. 2½ Tins	2 for 83c

New Crop Cellophane Figs Are in Stock!

6-oz. Package	17c
16-oz. Package	39c

Deliveries Wednesdays and Saturdays to Kingston, Rocky Hill, Lawrenceville and Penns Neck—Closed Wednesday afternoons.

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Telephone 613

COUSINS CO., INC.

51 Palmer Square West

TOPICS OF THE TOWN

(Continued from page two)

That's a Joke, Son. Hardly had the class of 1951 donned its dinks when freshman forays on the bell clapper atop Nassau Hall were launched. Alert proctors and University police nab most adventurers, occasionally miss one or two.

Among the first to nab a clapper (in line with traditional belief that if the bell can't ring, classes can't be held) was Yearling James Kopliner. But before he could escape into the darkness Kopliner was himself nabbed by Tom Smith of the campus police. Last laugh of all went to his father, Mike, a University proctor for the past 25 years.

Miscellany. In addition to the Child Care Center (see page three), a Co-operative Nursery School will open its doors to three and four-year olds next Wednesday . . . parents will pay \$12 monthly to send their children to the Rose Cottage from 9-12, help keep costs low by taking charge themselves one morning every three weeks . . . strictly a non-profit venture, the school will welcome (through Mrs. Paul Strayer) gifts of small chairs, tables, swings, toys, books, etc.

Good weather is expected to bring upwards of 3,000 to University Field this Friday to see Princeton's first night football game between P.H.S. and Morrisville . . . through the efforts of high school officials and the editors of TOWN (Continued on page eight)

INTERESTING POSITIONS OPEN—Executive Secretaries and Clerical Help Wanted to Join Expanding Staff at Princeton Film Center. Part-time work also available. Telephone 3550 for appointment.

NOW YOU CAN MAKE milkshakes and sundaes at home. Buy HERSHEY'S chocolate syrup—1 lb. can 25c. Rich in food values. Thorne the Druggist, 168 Nassau St.

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DAILY DELIVERIES

Fine Wines and Spirits



Calendar of the Week

Sunday, September 28th
 2:00 a.m.: Daylight Saving Ends. Clocks back one hour!
 7:00, 8:30, 10:00, 11:00 a.m.: Mass, St. Paul's Roman Catholic Church.
 11:00 a.m.: "Free Men for a Free India," the Rev. Roland Scott, Missionary on furlough from India; Methodist Church.
 "Building with God," the Rev. Dr. Frank S. Niles; First Church.
 "Cain's Miscalculation," the Rev. Dr. William L. Tucker; Rally Day; Second Church.
 "The Pursuit of Peace," the Rev. Milton A. Galamison; Witherspoon Church.
 "Reality," Lesson-Sermon; First Church of Christ, Scientist.
 Sermon, the Rev. Dr. Arthur L. Kinsolving; Trinity Church.
 "Fearless and True," the Rev. Milton J. Nauss; Lutheran Service; Chapel, Westminster Choir College.
 Friends Service of Worship; Murray-Dodge Hall, University Campus.
 University Preacher, Dean Donald B. Aldrich; University Chapel.
 8:00 p.m.: "The Cross and Its Social Application," the Rev. Dr. Niles; First Church.
 "When In Doubt," the Rev. Galamison; Witherspoon Church.
 8:15 p.m.: Evening Service; First Church of Christ, Scientist.

Monday, September 29th
 8:15 p.m.: Opening Meeting, Princeton League of Women Voters; Miss Fine's School.

Tuesday, September 30th
 8:00 p.m.: Reception, Elementary School P.T.A.; School Auditorium.

Wednesday, October 1st
 8:00 p.m.: Preparatory Services for World-Wide Communion; First and Second Churches.
 First of Series of Bible Studies, the Rev. Lynn H. Corson; Methodist Church.
 8:15 p.m.: Mid-Week Service; First Church of Christ, Scientist.

BEAUTY AIDS recognized since the days of Cleopatra are found in Date-Night egg and lemon shampoo. Reconditions the hair and uncovers hidden beauty! \$1 per bottle. Thorne the Druggist, 168 Nassau St.

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James H. Love, Instructor
For Fall Details,
Telephone 2336-J

News of the Theatres

The Playhouse

Song of the Thin Man (Fri., Sat.) resumes the successful Myrna Loy-Wilma Powell detective thrillers with the light touch. Genial and well-acted but hobbled by a weak ending.

The Foxes of Harrow (Sun. thru Wed.) is an adventure story of gay, lawless New Orleans in the 19th century: romance, gambling, shooting, lots of color—all from the best-seller on which it is based. With Rex Harrison, Maureen O'Hara.

The Romance of Rosy Ridge (Thurs., Fri., Sat.) casts Van Johnson as a schoolteacher in the Ozarks out to settle post-Civil War differences between Yanks and Confederates. Nothing here.

The Garden

The Last of the Red Men (Fri., Sat.), based on Cooper's "The Last of the Mohicans," is a satisfactory adventure drama for the matinee trade. In color with Jon Hall.

Marked Woman (Mon., Tues., Wed.) is a 1937 film starring Bette Davis, Humphrey Bogart in a melodrama of violent crime that hardly seems worth resurrecting.

The Corpse Came C.O.D. (Thurs., Fri., Sat.) is a film of the same nature produced a decade later, starring George Brent and Joan Blondell as a pair of newspaper reporters who help solve three murders. Not bad as a whodunit.

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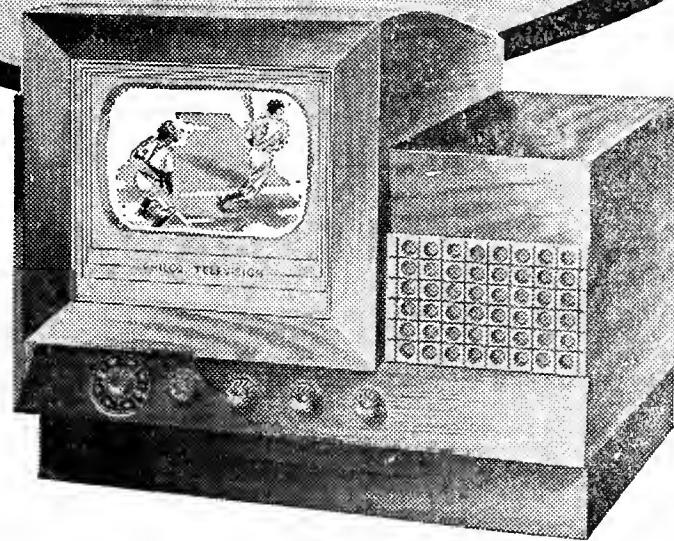
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TOPICS OF THE TOWN

(Continued from page four)

TOPICS, with the latter at the microphone, a public address system will spot each play for the crowd.

Sons have been born at Princeton Hospital to Mr. & Mrs. Thomas Turner, 224 John St.; Mr. & Mrs. Thomas Council, 165 John St.; Mr. & Mrs. Mario Trani, 48 Birch Ave.; Mr. & Mrs. Warren Froelich, 22 Maple St.; while Mr. & Mrs. John F. McAndrew of Stanworth are the parents of a daughter.

Edward A. Thorne, Democratic candidate for freeholder, has asked for immediate attention to country roads, which he charges are in deplorable condition because of neglect by the incumbent board . . . his plea for attention to the Princeton-Hightstown Road should be popular with the Lions Club, which has for years pointed to the bad condition of this heavily-travelled artery.

Sports note: if the Rutgers line is up to last year's, watch for the Scarlet to trip Columbia's football team this Saturday . . . Princeton coaches weren't impressed with the Lions after the scrimmage at Baker Field . . . the Orange and Black eleven is looking better at this time of year than any one had expected with George Sella and Bill Collins a pair of backs that may run the opposition ragged.



. . . of how we lead the service parade is our

"Noon to Noon" cleaning special. Yes indeed, bring that suit or dress in by noon one day and it is ready for sure by noon the next.

Or maybe your drapes or furniture covers are needed fast?

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Laundry-Dry Cleaning

IT'S NEW TO US

(Continued from page three)

with beautiful flower prints, and they really are. The newly-acquired examples here are all roses, ranging from yellow to primrose, reproduced authentically enough for the botanist, aesthetically enough for the artist.

Alken, an early 19th century Englishman who excelled in the creation of hunting prints, is also nicely represented by colorful scenes such as "Stag Hunting," "Going into Cover" and "The Kill." Print-wise, these two collections, all tastefully and appropriately framed, are worth seeing and buying.

THREE GOOD POSITIONS are open at The Princeton Film Center as it expands its activities. Two executive secretaries and a clerical assistant are wanted. Call 3550 for appointment.

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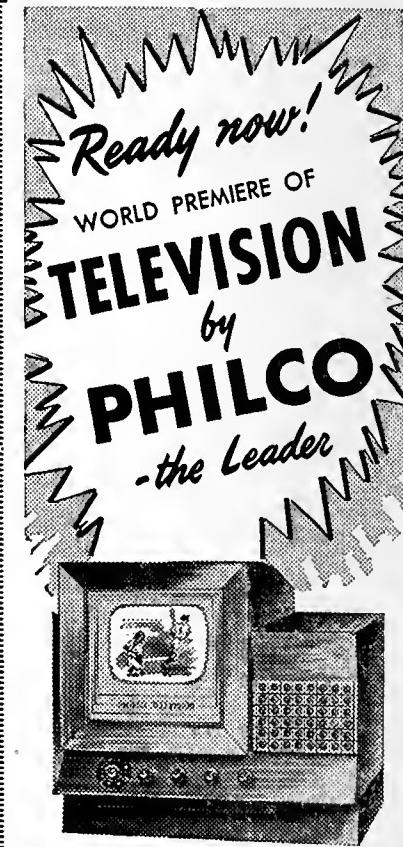
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